



“It always seems impossible until it’s done.”

- Nelson Mandela

## BENEFITS OF A MENTOR TO THE ENTREPRENEUR



In every instance of our lives, we will find persons ahead of us or behind us. In no one instance is everyone at the same place, hence the importance of experience. You will never know everything. No one will ever have all the knowledge in the world, hence the need for continuous learning.

There are many facets to the operation of a business and sometimes entrepreneurs spend so much time trying to figure it out. That route becomes unnecessary when business models are existing. There is absolutely nothing wrong with observing, enquiring and taking lessons from the wrong turns of other entrepreneurs. The point is that mentors are necessary for success - directly or indirectly. As a result of technology and the wide use of the internet which is creating a global world, your mentor does not even have to know you. Examine successful business models, discover who is behind the scenes and keep in tune with their daily life styles, their strategies and advice and apply as best as possible.

Here are three major benefits of having a mentor:

- **They have been through it; you don’t have to go through it**

Save some time to invest holistically, to act more constructively and to be more productive. Advice from those who are experienced is one of the best gifts you can receive as a business owner, especially when your mentor is travelling the same or similar path. Don’t take this for granted.

- **The opportunity for self-development**

Having a mentor is another very good alternative to embark on the self-development process. A mentor’s experience is not only from his or her specific field but also from life’s first hand experiences. Remember, you are human before an entrepreneur. Don’t be afraid to tap into their experiences to improve your character and lifestyle.

- **The Gateway to Networking**

In most cases, depending on the personality type, persons who are well established within their careers are connected. To know and be known is powerful. It is great to be able to know the exact resource when in need; it makes a life of workload easier, saving time and resources.

### Design Highlight



### Featured Customer

# Linga Ya Farms

Linga Ya Farms is located in Dillion, a community in the cool hills of eastern Portland. The farm has been owned and operated by the Saunders family since 2009 and has been producing a range of agricultural products for the retail and restaurant market.

Linga Ya Farms’ Fire-Roasted Breadfruit is our first foray into the pre-packaged, consumer goods industry. Our breadfruit is harvested, wood-fire-roasted, peeled and packaged to preserve freshness.

The product is currently available at select stores across the Island and the USA.

Including: John R Wong New Kingston, General Foods Liguanea, Supervalu Fresh Foods and Loshusan.

In addition, both airport stores are now fully stocked: 2 Hampers & a Mule - Norman Manley International Airport, Reggae Vibes, Sangster International Airport.

You can check our social media pages for our USA product locations @lingayafarms

### NSDS Insider

## NSDS EXPO

## 2022



Coming Soon

### Customer Review

“Great customer service, meets deadlines and works closely with customers to bring our vision to life.”

- Rowen Johnson



Stay tuned. Official launch coming soon!